

FOR IMMEDIATE RELEASE

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Health advocate reveals...

Why chemotherapy fails 98% of the time—and how a simple treatment can reverse that

According to the two most recent studies, the survival rate for cancer patients receiving only chemotherapy is 2.1%. (Yes, you read that right.) Award-finalist author and independent researcher John Clifton wanted to beat those odds when his wife was diagnosed with “incurable” lung cancer in 2012.

And he did. Using an inexpensive, little-known, but highly studied supplement made from an American tree called “paw paw,” his wife was cancer-free after 8 months of treatment.

How was that possible? Clifton’s extensive research revealed 4 astounding facts:

1. Paw paw kills cancer cells that chemo cannot. So-called multiple drug resistant (MDR) cells are not affected by chemo—but they are defenseless against paw paw! This unique quality of paw paw is recognized even by traditional institutions such as Sloane Kettering Memorial Cancer Center.
2. Most patients experience no significant side effects from taking paw paw.
3. Paw paw works alone or alongside all “standard” treatments.
4. More than 30 years of scientific research at leading universities have proven paw paw’s efficacy yet few have ever heard of it!

Most everyone today, if not a cancer patient themselves, knows a family member or friend currently fighting cancer. Clifton offers

- Great information and a new approach
- A greater possibility of a positive outcome
- Greater hope, beyond standard medicine’s prognosis

John Clifton is the author of *Your Fourth Choice: Killing Cancer Cells with Paw Paw—That Little-Known Treatment that Grows on Trees*. He is a riveting guest—your audience will be talking about the interview for weeks and months afterwards—guaranteed.

Bob Salter, of WFAN AM/FM New York, said “A great interview! Clifton is a wealth of knowledge!” Al Parinello, noted media expert and author of *On the Air: How to Get On Radio and TV Talk Shows and What to Do When You Get There*, has called Clifton “talk radio gold.”

As you might imagine, slots are filling up rapidly. Book now!